



Slogan Master Challenge

1. Contest opens 12:01 a.m. Pacific Time Daylight Time on Monday, August 1, 2011. All slogan entries must be “tweeted” by 11:59 p.m. Pacific Daylight Time on Sunday, September 30, 2011.
2. To participate, register at www.sustainableu.ca/medications. This will allow us to update you on any contest news.
3. Submissions must fit within 140 characters and be sent in the following format “sustainableu (your slogan here) <https://crd.bc.ca/kinect>”.
4. You may submit as many unique entries as you wish.
5. Submissions must convey the importance of returning medications to participating pharmacies.
6. Submissions may cover any or all concepts mentioned on the following page or linked resources www.sustainableu.ca/medications .
7. Submissions containing sexually explicit material will not be accepted.
8. Submissions must be entirely original material created by you.
9. Contest is open to residents of the [Capital Region](#) only, amateur or professional. There is no age limit. If you are under the age of 16 years, you must let a parent know that you are entering the contest. (Consent form may be appropriate).

The Capital Regional District (CRD) reserves the right to not award any prizes should the number and quality of slogans not meet the organization’s requirements. All entries become available for use by the CRD and may be used for educational and marketing purposes in Canada or other countries.